

Thankfully, now there's a way for them to live together peacefully. That's the job of new Cryovac[®] Mirabella[®] case-ready packaging, the latest in MAP technology innovation. Mirabella prevents discoloration from meat-to-film contact in a barrier package, so the beauty and freshness of the product lives on long after it's been packaged. Less waste, more appeal, and reduced pack height – it all combines into yet another smart packaging option that eases the stress of out-of-stocks, shrink and labor costs. So the next time you find yourself wishing film and meat could just get along, think Cryovac Mirabella.

**SOMETIMES FILM AND MEAT
DON'T SEE EYE TO EYE.**



MIRABELLA

Features

- Prevents discoloration from meat-to-film contact
- High film transparency and clarity
- Uniformly flat surface with clean edges ensured by film's shrink properties
- Excellent product integrity due to effective barrier properties and strong hermetic seal
- Low profile tray reduces pack height to provide maximized storage, distribution and display stacking/shingling
- Non-PVC materials

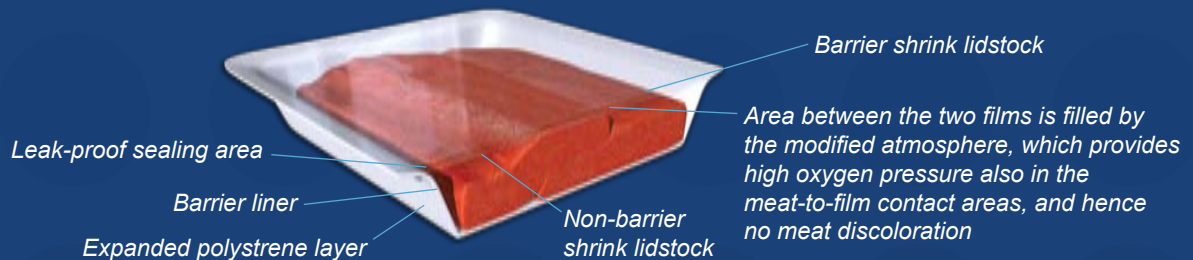
Benefits

- A natural way to extend quality life
- Enhanced freshness appeal and less waste from discoloration
- Reduces shrink, out-of-stock and labor costs
- Leak-proof shipping and display
- More packs per carton
- Offers opportunity for consistent in-stock position and greater variety

And that's not all.

When you choose a Cryovac® packaging system, you get more than proven and consistent automated loading and packaging equipment. You get more than state-of-the-art packaging materials like case ready and active packaging technologies, Simple Steps® easy meal prep products, and Flavour Mark™ shelf-stable pouches. And more than scientists, engineers, and applications specialists who create solutions that fit your needs, or technical service specialists to help keep you up and running.

No, a Cryovac packaging system is much more than a system. It's a total solution.
And it's a committed partner.



Sealed Air

Cryovac Food Packaging Systems
PO Box 464, 100 Rogers Bridge Road
Duncan, SC 29334
800-845-3456 Fax: 864-433-2134
Cryovac.mkt@sealedair.com
www.cryovac.com

Our Products Protect Your Products®

Corporate Office: Sealed Air Corporation,
200 Riverfront Boulevard, Elmwood Park, NJ 07407
www.sealedair.com

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